



Schweppes

PACKAGING ARTWORK BRIEF

Development Technologist To Complete ...

Development Technologist is to affix the technical information to this Artwork Brief below
(Please make sure this information is affixed within the Print Margins of the document)

Supplied & Approved by:

Rachel Sumwai

Date:

13.03.12

Front of Packaging Claims:

Natural Ginger Flavour

Beverage Artwork Brief

Product Name: 200mL Glass Cluster Schweppes Dry Ginger Ale

Country of Origin: Made in Australia from Local and Imported Ingredients

Legal Descriptor: Dry Ginger Ale

Ingredients List: (Note: for technologist - please bold appropriate words)

Carbonated Water, Sugar, Natural Flavour, Food Acid (330, 331), Colour (Caramel 150d), Preservative (211).

NUTRITION INFORMATION			
Servings per package 1			
Serving Size 200mL			
	Ave Qty Per Serve	%DI*	Ave Qty Per 100mL
Energy	270 kJ	3%	135 kJ
Protein	0 g	0%	0 g
Fat - Total	0 g	0%	0 g
- Saturated	0 g	0%	0 g
Carbohydrate	15.2 g	5%	7.6 g
- Sugars	15.2 g	17%	7.6 g
Sodium	34 mg	1%	17 mg

* Percentage daily intakes are based on an average adult diet of 8700 kJ. Your daily intakes may be higher or lower depending on your energy needs.

DI Label

Minimum Size: 0.8cm x 1.2cm

Maximum Size: 1.5cm x 2cm

Ensure DI Label contained within 60 degree arc of centre of display panel.

Energy

270 kJ

DI*

3%

PER SERVE

*Percentage daily intakes are based on an average adult diet of 8700kJ. Your daily intakes may be higher or lower depending on your energy needs.

Address(es): Schweppes Australia, 2 Beverage Drive, Tullamarine, Victoria, 3043, Australia

Web Address(es): VISIT: www.schweppes.com.au

Consumer Information: Store in a cool, dry place. Consumer Information 1800 244 054

Recycle Information:

For Bottles (Glass): 10c refund at SA/NT collection depots in State/Territory of purchase, Standard Recycle

10c DEPOSIT STATEMENT NOTE:

- (a) the number "10" in the text of the mark or label must be at least 3mm in height; and
- (b) the rest of the text of the mark or label must be at least 1.5mm in height; and
- (c) there must be at least 3mm of clear space around the approved refund marking.